

U.S. Soccer Federation  
GULATI Sunil  
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CHICAGO  
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USA

Zurich, 28 February 2014

### **Football for Hope Programme Support**

Dear Mr President,

It is with great pleasure that we write to you about FIFA's continued commitment to support community programmes through Football for Hope. As we all know, football is changing lives and inspiring communities all around the world.

The objective of Football for Hope is to contribute to social change through the medium of football, especially by supporting sustainable social and human development programmes run by non-governmental and community-based organisations worldwide in underprivileged communities. This is a separate field of action from the development of football, where the focus is on football and its growth and development as a sport.

We are proud to inform you that, in your country, FIFA will provide in 2014 modest funding support through Football for Hope Programme Support to the following organisations:

- 1. Special Olympics Latin America**
- 2. Project GOAL Inc.**
- 3. Soccer in the Streets**
- 4. Soccer without Borders**
- 5. Star finder Foundation**
- 6. America Scores**
- 7. Street Soccer USA**

Only selected organisations that fulfil the Football for Hope eligibility criteria and have undergone an extensive assessment of their organisational strength are invited to participate in the annual Call for Proposals. The submitted proposals are then analysed using a quantitative and qualitative, multi-step evaluation process.

We invite you to join us in our common mission to build a better future for our youth and our society by supporting the above-mentioned organisations in whichever way you can. This support could be in the form of funding, equipment, training and capacity building (e.g. invitations to training programmes that you offer), use of facilities for special events, endorsements, recommendation letters or other types of fundraising support.

To facilitate this process, please find the respective contact details below:

**Special Olympics Latin America**

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**Project GOAL**

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**Soccer in the Streets**

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**Soccer without Borders**

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**Starfinder Foundation**

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**America Scores**

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**Street Soccer USA**

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We thank you for taking note of this information on Football for Hope Programme Support and count on your contribution to building a better future through football.

Yours faithfully,  
FIFA



Federico Addiechi  
Head of Corporate Social Responsibility

cc: Christian Guiralt Bacete, Special Olympics Latin America, Global Football Manager  
Darius Shirzadi, Project GOAL, Executive Director  
Jason Longshore, Soccer in the Streets, Deputy Director  
Mary McVeigh, Soccer without Borders, Executive Director  
Stephen Baumann, Starfinder Foundation, President  
Amy Nakamoto, America Scores, Executive Director  
Lawrence Cann, Street Soccer USA, Chief Executive Officer